

Sponsorship Opportunities to Reach Environmental Industry Professionals

A unique opportunity to showcase your organization!



20th Annual Conference and Tradeshow
December 8 & 9, 2008

Red Lion Hotel on the River – Jantzen Beach | Portland, Oregon

NORTHWEST ENVIRONMENTAL CONFERENCE



Presented by:

Associated Oregon Industries, Oregon Department of Environmental Quality,
Northwest Environmental Business Council, Washington Department of Ecology

www.nwec.org



The Northwest Environmental Conference is a regional conference and tradeshow that provides a forum where Northwest companies and agencies can share ideas and knowledge that will improve their environmental performance.

The 20th Annual Northwest Environmental Conference (NWEC) will be held Monday, December 8th & Tuesday, December 9th in Portland, Oregon and we are inviting you to participate. The NWEC will once again be held at the Red Lion Hotel on the River – Jantzen Beach and will include a tradeshow produced by the Northwest Environmental Business Council. This event is the premier environmental conference and tradeshow in the Northwest.

Sponsorship at the 2008 Conference provides an opportunity for your organization to reach over 500 managers and leaders from Northwest manufacturing and service businesses with environmental interests. We have established several sponsorship levels that are described in the following brochure. Sponsorship income enables the conference to keep registration costs down and participation high.

NWEC looks forward to the opportunity to partner with you and to showcase your organization at NWEC 2008. Please look over this information and contact us so that we may answer any questions and assist you in supporting this important event. Please contact Conference Solutions at 503-244-4294.

Thank you for considering an NWEC sponsorship opportunity.

The NWEC Steering Committee

www.nwec.org

Sponsorship Opportunities

PLATINUM LEVEL \$7,750

Select one of the following:

PL1) "Green" Conference Bag

Your organization will be recognized at the conference and will be remembered again and again as participants re-use this handy environmentally friendly bag imprinted with your organization's logo and website.

PL2) Networking Reception -- Monday, December 8, 2008

This annual event is the highlight of the conference. Guests will receive two complimentary beverage tickets printed with your organization's logo to be used during the 1-1/2 hour networking reception. As the sponsor, you may invite an additional six people to this event at no charge.

PL3) Environmentally Friendly High Quality Nalgeen Water Bottles

Your organization will be noticed during the conference and for years to come when attendees drink from their re-useable Nalgeen water bottle proudly displaying your organization's logo.

PL4) "Green" Name Badge Wallets with Your Organization's Logo

All participants will notice your organization thousands of times each day as attendees display your organization's name or logo on the conference name badge wallet. This is the highest visibility you can get!

PL5) Earth Friendly Jotter/Journal Book

Your organization will be recognized at the conference and will be remembered again and again as participants re-use this handy environmentally friendly jotter/journal book imprinted with your organization's logo.

Platinum Level Sponsor Benefits

- Opportunity to serve on the 2008 Conference Steering Committee – Exclusively for Platinum Level!
- 6' Table in the Foyer outside the Ballroom for your Organization's Materials to be Displayed during the Conference
- Complimentary Full Page Conference Program Book Advertisement
- Listing on Conference Website Home Page with Hot Link to your Website
- Two Complimentary Full Conference Registrations
- Your Organization's Name and Logo in Conference Program Book
- Your Organization's Name and Logo on Sponsor Thank You Signs
- Your Organization's Name, Website and Descriptive Listing in the Sponsor Guide Section of the Conference Program Book



Sponsorship Opportunities

GOLD LEVEL \$3,750

Select one of the following:

GL1) Luncheon Sponsor -- (Two available: Choose Monday, December 8 or Tuesday, December 9, 2008)

Your organization will be “front and center” when you choose to sponsor either the Monday Awards Luncheon or the Luncheon on Tuesday. You will have two minutes to address the audience from the podium (no video please) while your organization’s logo is proudly displayed on the large screens for all to see. You will also be entitled to provide an informational marketing piece or a small logo’d gift at each place setting during your sponsored lunch.

GL2) Three Refreshment Breaks with Organic/ Shade Grown Coffee and Logo Napkins

You will triple your exposure to attendees by sponsoring all three refreshment breaks! The memory of your organization will be refreshed daily with custom napkins and signage displaying your organization’s logo and website at the break stations. Your promotional materials may be displayed at all three breaks on a 6’ display table. This sponsorship enables the conference to serve shade/organically grown coffee at the breaks.

Gold Level Sponsor Benefits

- Listing on Conference Website
- One Complimentary Full Conference Registration
- Your Organization’s Name in Conference Program Book
- Your Organization’s Name on Sponsor Thank You Signs
- Your Organization’s Name, Website and Descriptive Listing in the Sponsor Guide Section of the Conference Program Book



Northwest Environmental Conference
and Tradeshow

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SILVER LEVEL \$2,750

Select one of the following:

SL1) Technical Early Bird Session with Hot Breakfast -- (Two available: Choose Monday, December 8 or Tuesday, December 9, 2008)

These early sessions with breakfast have been offered at previous conferences with great success! Back by popular demand, we are offering each session as a sponsorship opportunity. Your organization’s promotional materials may be placed on a 6’ display table outside the session room. Your organization’s name and logo will greet all participants and will be displayed on the podium during the session. You will also be recognized from the podium at the start of the session.

SL2) Workshop Track -- (Four available: Choose from 101, Advanced Strategy, Advanced Technology or Roundtable - Hot Topics)

This is an effective way to target your audience during the entire conference. You will be provided with a 6’ table outside your track room to display your marketing materials. Hundreds of attendees will pass by your information when attending the workshops being held in your track. Your organization’s name and logo will greet all participants and will be displayed on the podium during the workshops. You will also be recognized from the podium at the start of each workshop.

SL3) Continental Breakfast -- (Two available: Choose Monday, December 8 or Tuesday, December 9, 2008)

Your organization will receive “early recognition” by hosting the first meal of the day for the entire group. Attendees will appreciate that only shade/organically grown coffee will be served because of your support. Your organization’s promotional materials may be placed on the breakfast tables or on a display table inside the breakfast room. Your organization’s name and logo will be prominently displayed at the entrance as well as at the food stations!

Silver Level Sponsor Benefits

- Listing on Conference Website
- Your Organization’s Name in Conference Program Book
- Your Organization’s Name on Sponsor Thank You Signs
- Your Organization’s Name, Website and Descriptive Listing in the Sponsor Guide Section of the Conference Program Book

Sponsorship Opportunities

ENVIRONMENTAL STEWARDSHIP \$995

NWEC's efforts to minimize the environmental impacts related to the conference requires time, commitment and funds within a limited budget. To enhance our **Shades of Green** program, we will recognize sponsor donations that enable us to implement the best environmental practices of conference management. In addition to the five opportunities listed below, we would be happy to discuss other ideas that enhance environmental stewardship.

Select one of the following:

EL1) On-Line Conference Registration Service

Your organization's name or logo and hotlink to your website will be featured on the on-line conference registration page. Every time an attendee registers on-line, they will be reminded of your organization.

EL2) Conference Program Book

The conference program book is distributed to all registrants and will feature your organization's logo and website address on the sponsor page. You will also receive a complimentary full page advertisement in the conference program book. Select the Inside Front or Back Cover to showcase your organization. Your contribution will help support the purchase of paper grade with post-consumer recycled content for the printed conference program book.

EL3) Recycle Bins with Your Logo and Website Address

Your organization's logo and website address will be displayed at the recycling stations throughout the conference.

EL4) Purchase of Carbon Dioxide Offsets

Your organization will be recognized for enabling NWEC to offset the carbon emissions of conference participants who drove single occupancy vehicles to and from the conference. Donations will be made to Climate Trust, a Portland-based, non-profit organization. The Climate Trust's projects are expected to offset nearly 2.6 million metric ton of carbon dioxide – making them one of the largest and most experienced offset buyers in the U.S. and world markets.

EL5) Alternative Transportation Incentive Giveaway

Help reduce the environmental impact of attendees driving to and from the conference. Sponsor a giveaway item for attendees to win if they utilize alternative transportation. Your organization will be recognized on signage at the "Green Booth", in the conference program book, conference website and during the two conference lunches.

Environmental Stewardship Level Sponsor Benefits

- Listing on Conference Website
- Your Organization's Name in Conference Program Book
- Your Organization's Name on Sponsor Thank You Signs
- Your Organization's Name, Website and Descriptive Listing in the Sponsor Guide Section of the Conference Program Book

SCHOLARSHIP \$285 each

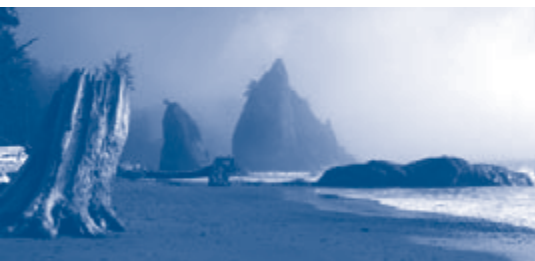
Your organization's contribution will enable a student in the environmental area of study to attend the conference. Sponsor one or multiple students at \$285 each. Sponsors will have the opportunity to meet with scholarship recipients during the conference. Your organization's name will be included in the conference program book and on sponsor thank you signs.



Sponsorship Opportunities to Reach Environmental Industry Professionals

*Thank you for your support of the
20th Annual NWECC Conference and Tradeshow*

RECOGNITION BONUS: Reach over 10,000 Environmental Industry Professionals through recognition in the Preliminary Program and Registration Brochure when you secure your Sponsorship by June 27, 2008.



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SPONSORSHIP/ADVERTISING APPLICATION

SPONSORSHIP (Please refer to the Sponsorship Opportunities section in this Prospectus.)

Item #: _____ Event: _____ Event Date: _____ \$ _____

Scholarship Sponsorship(s) - \$285 each \$285 x _____ = \$ _____

Enclosed please find my check payable to **NWEC 2008** in the amount of \$ _____

CONTACT PERSON

Please print or type

First Name _____ Last Name _____

Title _____

Organization _____

Brief one or two sentence description of services offered by your organization for the Sponsor Guide _____

Address _____

City _____ State/Province _____ Zip/Postal _____

E-mail _____ Phone _____ Fax _____

Website _____

Signature _____ Date _____

Please send this completed form with payment to NWEC 2008, c/o Conference Solutions, 2545 SW Spring Garden St., Suite 150, Portland, OR 97219. E-mail: NWEC@ConferenceSolutionsInc.com; Phone 503-244-4294; Fax 503-244-2401

www.nwec.org

INTERESTED IN EXHIBITING?

Reserve your booth on the Tradeshow floor of this premier regional event now. The Tradeshow will showcase over 65 companies who offer advanced environmental technologies and services. The exhibition provides the perfect opportunity for you to bring the latest innovations and service offerings in front of decision makers, product buyers, and regulated industry representation. The Tradeshow has sold out six years in a row and space is limited. Contact NEBC: www.nwec.org or (503) 227-6361 to reserve your booth.