



Connecting Business and the Environment Since 1988

Northwest Environmental Conference

December 7 & 8, 2009

Invitation to Sponsor

Presented by



Tradeshow presented by



www.nwec.org



The **Northwest Environmental Conference (NWEC)** is a regional conference and tradeshow that provides a forum where Northwest companies and agencies can share ideas and knowledge that will improve their environmental performance.

The 21st Annual Northwest Environmental Conference will be held Monday, December 7th and Tuesday, December 8th in Portland, Oregon and we invite you to participate. The NWEC will be held at the Red Lion Hotel on the River – Jantzen Beach and will include a tradeshow produced by the Northwest Environmental Business Council. This event is the premier environmental conference and tradeshow in the Pacific Northwest.

Sponsorship at the 2009 Conference provides an opportunity for your organization to reach over 400 managers and leaders from Northwest manufacturing and service businesses with environmental interests. We have established a variety of sponsor opportunities that are described in the pages that follow. Your sponsorship enables the conference to keep registration fees affordable and participation high.

NWEC looks forward to the opportunity to partner with you and to showcase your organization at NWEC 2009. Please look over this information and contact us so that we may answer any questions and assist you in supporting this important event. Please contact Jaclyn Skrivseth with Conference Solutions at 503-244-4294 ext. 201 or by email at Jaclyn@ConferenceSolutionsInc.com.

Thank you for considering an NWEC sponsorship opportunity.

The NWEC Steering Committee

www.nwec.org

Sponsorship Opportunities

PLATINUM LEVEL \$7,750

Select from the following:

PL1) "Green" Conference Bag

Your organization will be recognized at the conference and will be remembered again and again as participants re-use this handy environmentally friendly bag imprinted with your organization's logo and website.

PL2) Networking Reception Monday, December 7, 2009

This annual event is the highlight of the conference. Guests will receive two complimentary beverage tickets printed with your organization's logo to be used during the 1 1/2 hour networking reception. Your organization's logo displayed on a large screen will welcome attendees. As the sponsor, you may invite an additional six people to this event at no charge.

PL3) Environmentally Friendly High Quality Water Bottles

Your organization will be noticed during the conference and for years to come when attendees drink from their re-useable water bottle proudly displaying your organization's logo.

PL4) "Green" Name Badge Wallets with Your Organization's Logo

All participants will notice your organization thousands of times each day as attendees display your organization's name or logo on the conference name badge wallet. This is the highest visibility you can get!

PL5) Earth Friendly Jotter/Journal Book

Your organization will be recognized at the conference and will be remembered again and again as participants use this handy environmentally friendly jotter/journal book imprinted with your organization's logo.

PL6) Cyber Café Email Station for Attendees

Your organization's name or logo will be featured on the screens throughout the conference and the server will be set to your homepage. Every time participants check or send e-mail, they will be reminded of you and your generous support! Your promotional materials may be displayed in this area.

Platinum Level Sponsor Benefits

- Opportunity to serve on the 2009 conference steering committee – exclusively for Platinum Level!
- 6' Table in a high traffic, high visibility area for your organization's materials to be displayed during the conference
- Complimentary full page advertisement in the conference program
- Listing on conference website home page with hot link to your website
- Two complimentary full conference registrations
- Your organization's name and logo in conference program
- Your organization's name and logo on sponsor thank you signs
- Your organization's name, website and descriptive listing in the sponsor guide section of the conference program

We'd like to thank
the following Platinum sponsors
for their continued support:

Stoel Rives LLP
K&L Gates
PSC Environmental



Sponsorship Opportunities

GOLD LEVEL \$3,750

Select from the following:

GL1) Conference Luncheon Two Available: Choose Monday, December 7 or Tuesday, December 8, 2009

Your organization will be “front and center” when you choose to sponsor either the Monday Awards Luncheon or the Tuesday Luncheon. You will have two minutes to address the audience from the podium (no video please) while your organization's logo is proudly displayed on the big screen for all to see. You will also be entitled to provide an informational marketing piece or a small logo'd gift at each place setting during your sponsored lunch.

GL2) Four Refreshment Breaks with Organic/ Shade-Grown Coffee and Logo Napkins

Increase your exposure to attendees by sponsoring all four refreshment breaks! The memory of your organization will be refreshed twice daily with custom napkins and signage displaying your organization's logo and website at each refreshment station. You may also choose to display your promotional materials at each station or on a 6' display table nearby. This sponsorship enables the conference to serve organic/shade-grown coffee during the morning and afternoon breaks.

Gold Level Sponsor Benefits

- Listing on conference website
- One complimentary full conference registration
- Your organization's name in conference program
- Your organization's name on sponsor thank you signs
- Your organization's name, website and descriptive listing in the sponsor guide section of the conference program

**Secure your sponsorship
by June 17, 2009
to receive recognition in the
Registration Brochure**

SILVER LEVEL \$2,750

Select from the following:

SL1) Early Bird Technical Sessions with Hot Breakfast

These early sessions with breakfast have been offered at previous conferences with great success! This sponsorship includes both the Monday and Tuesday morning sessions. Your organization's promotional materials may be placed on a 6' display table outside the session room. Your organization's name and logo will greet all participants and will be displayed on the podium during the sessions. You will also be recognized from the podium at the start of each session.

SL2) Workshop Track Four Available: Choose from 101, Advanced A, Advanced B or Roundtable - Hot Topics

This is an effective way to target your audience throughout the conference. You will be provided with a 6' table outside your track room to display your marketing materials. Hundreds of attendees will pass by your information when attending the workshops being held in your track. Your organization's name and logo will greet all participants and will be displayed on the podium during the workshops. You will also be recognized from the podium at the start of each workshop.

SL3) Continental Breakfast Two Available: Choose Monday, December 7 or Tuesday, December 8, 2009

Your organization will receive “early recognition” by hosting the first meal of the day for the entire group. Attendees will appreciate that only organic/shade grown coffee will be served because of your support. Your organization's promotional materials may be placed on the breakfast tables or on a display table inside the breakfast room. Your organization's name and logo will be prominently displayed at the entrance as well as at the food stations!

Silver Level Sponsor Benefits

- Listing on conference website
- Your organization's name in conference program
- Your organization's name on sponsor thank you signs
- Your organization's name, website and descriptive listing in the sponsor guide section of the conference program

Sponsorship Opportunities

ENVIRONMENTAL STEWARDSHIP \$995

NWEC's efforts to minimize the environmental impacts related to the conference requires time, commitment and funds within a limited budget. To enhance our **"A New Shade of Green"** program, we will recognize sponsor donations that enable us to implement the best environmental practices of conference management. In addition to the five opportunities listed below, we would be happy to discuss other ideas that enhance environmental stewardship.

Select from the following:

EL1) Online Conference Registration Service

Your organization's name or logo and hotlink to your website will be featured on the online conference registration page. Every time an attendee registers online, they will be reminded of your organization.

EL2) Conference Program

The conference program is distributed to all registrants and will feature your organization's logo and website address on the sponsor page. You will also receive a complimentary full page advertisement in the conference program. Select the inside front or back cover to showcase your organization. Your contribution will help support the purchase of paper grade with post-consumer recycled content for the printed conference program book.

EL3) Recycle Bins with Your Logo and Website Address

Your organization's logo and website address will be displayed at the recycling stations throughout the conference. Attendees will appreciate the easy accessibility to recycling options that are often hard to find at such events.

EL4) Purchase of Carbon Dioxide Offsets

Your organization will be recognized for enabling NWEC to offset the carbon emissions of conference participants who drove single occupancy vehicles to and from the conference. Donations will be made to Climate Trust, a Portland-based, non-profit organization. The Climate Trust's projects are expected to offset nearly 2.6 million metric ton of carbon dioxide – making them one of the largest and most experienced offset buyers in the U.S. and world markets.



EL5) Green Alternative

Reward attendees who carpooled, used public transportation and/or biked to the conference! Your sponsorship of the "greening prizes" and the conference bike racks will encourage participation in the conference's greening program. The cyclists will appreciate having a designated space to secure their mode of transportation. Your organization will be recognized from the stage as attendees are reminded to sign in at the Greening Booth and as the winner's are announced at the final conference luncheon.

Environmental Stewardship Level Sponsor Benefits

- Listing on conference website
- Your organization's name in conference program
- Your organization's name on sponsor thank you signs
- Your organization's name, website and descriptive listing in the sponsor guide section of the conference program

SCHOLARSHIP \$285 each

Your organization's contribution will enable a student in the environmental area of study to attend the conference. Sponsor one or multiple students at \$285 each. Sponsors will have the opportunity to meet with scholarship recipients during the conference. Your organization's name will be included in the conference program book and on sponsor thank you signs.



RECOGNITION BONUS: Reach thousands of Environmental industry professionals through recognition in the Registration Brochure when you secure your sponsorship by June 17, 2009.

Sponsorship Opportunities to Reach Environmental Industry Professionals

*Thank you for your support of the
21st Annual Northwest Environmental Conference & Tradeshow*

www.nwec.org